



HUMBOLDT YOUTH SOCCER LEAGUE

2024 SEASON SPONSORSHIP PACKAGE

Thank you for considering a partnership with Humboldt Youth Soccer League.

Humboldt Youth Soccer League (HYSL) is a non-profit 501(c)(3) organization with over 30 years of involvement in the Humboldt County community. HYSL provides organized soccer in the form of practices and games to **over 900 local youth players**, ages 4 to 14 in a recreational –level program.

IT'S A COMMUNITY EFFORT

The costs involved in running a league are numerous; from uniforms and equipment to insurance and referees. Unfortunately, only a portion of our financial needs are met through registration fees, which are intentionally kept at a fee to allow as many kids to participate as possible.

We need assistance from the business community to help us achieve our goals. This league could not function without support from organizations like yours in the form of sponsorships. Your assistance provides an opportunity for children who otherwise may not be able to participate in a sports league of this caliber.

Following this pandemic we all endured, children need our support now more than ever. We understand the hardships that our local business have faced over the past year and we value your continued support of HYSL and the local youth.

IT TAKES A PARTNERSHIP

The contributions made through our sponsorship program help pay the costs of running the league, provide registration scholarships for low-income families, and enable us to purchase equipment that will benefit every player in the league.

Sponsorships are a great way for businesses to participate in our league and an inexpensive way to promote services to a targeted audience of families and spectators. All sponsorships are tax deductible.

In return, Humboldt Youth Soccer League will put your business in front of an audience of families throughout the community. Our sponsorship packages provide you with options that include marketing via the web and on the playing fields.

If you have any questions about the league or this sponsorship package, please feel free to contact our board via email at **humboldtyouthsoccer@gmail.com** or by phone at 707-444-8845.

Thank you,

2024 Board of Directors

Lauren Sizemore, Haley Clark, Cori Reed, Heather Schmidt, Sean Farrow, Samantha Karges, Camille Sathrum, Isaac Stelly, Warren Hardison, Ben Brothers, Ryann Cormier and Kären Hammer

Humboldt Youth Soccer League | Box 6784, Eureka, CA 95502
707.444.8845 | humboldtyouthsoccer@gmail.com | www.humboldtysl.org

HYSL SPONSORSHIP OPTIONS

HUMBOLDT YOUTH SOCCER LEAGUE

PLATINUM | CORPORATE SPONSOR: \$800 DONATION

- Season long business logo display at the Redwood Fields Concession Stand
- Provides a scholarship to a child in need of financial assistance
- Business name printed on team jerseys
- Business name/logo printed on an INDIVIDUAL 18"X24" Sponsor Banner, displayed at Redwood Fields
- Website sponsorship: company logo/contact information on sponsor page of website for one year
- Recognition on the league's Facebook page
- Sponsorship plaque** (*optional see next page*)

PLATINUM PLUS: \$1,000 DONATION

All the benefits of Platinum sponsor level **PLUS** the option to showcase your business by having a booth at Redwood Fields on one game day Saturday during the season. High traffic location by snack bar. Maximum exposure for your business! (*Inquire for details, some restrictions apply*)

GOLD SPONSOR: \$600 DONATION

- Business name printed on team jerseys
- Business name/logo printed on a GROUP Sponsor Banner, displayed at Redwood Fields
- Website sponsorship: company logo/contact information on sponsor page of website for one year
- Recognition on the league's Facebook page
- Sponsorship plaque** *see next page*

SILVER SPONSOR: \$400 DONATION

- Business name printed on team jerseys
- Business name/logo printed on a GROUP Sponsor Banner, displayed at Redwood Fields
- Website sponsorship: company logo/contact information on sponsor page of website for one year
- Recognition on the league's Facebook page
- Sponsorship plaque** *see next page*

ADD-ON DONATIONS TO YOUR TEAM SPONSORSHIP:

ENCOURAGE OUR YOUTH TO PLAY SOCCER SCHOLARSHIP DONATION

DR. MATTHEW MILLER MEMORIAL SCHOLARSHIP

Your donation covers a partial scholarship of a child in need of financial assistance, \$50 each

MELISSA MORRISON MEMORIAL COLLEGE SCHOLARSHIP

Your donation helps fund a college scholarship. Melissa passed away April 2022. She was an organizer of local youth soccer and committed to improving the lives of youth through volunteering in the community. Any amount is appreciated.



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RECREATION SPONSOR 2024



Thank you for your support! Please complete this form and return with your payment by **June 30, 2024**.

SPONSOR NAME:	
NAME TO APPEAR ON JERSEY (IF DIFFERENT):	
ADDRESS:	(STREET, CITY, STATE, ZIP CODE)
CONTACT PERSON:	
PHONE:	
EMAIL:	
SIGNATURE:	

**** Sponsorship Plaque** You asked– We listened! Some sponsors have asked to skip the plaque, while some love them and have a collection. Pick what works for you! Please enter yes or no below.**

Humboldt Youth Soccer League is a 501 (c) (3) not-for-profit organization and will provide you with a letter stating that your donations are tax-deductible. HYSL Tax ID# 68-0080353. Please select one of the following levels listed below.

SPONSOR LEVEL	QTY.	PRICE	SUBTOTAL
PLATINUM PLUS CORPORATE SPONSOR		\$1,000	
PLATINUM CORPORATE SPONSOR		\$800	
GOLD SPONSOR		\$600	
SILVER SPONSOR		\$400	
ADD: ENCOURAGE OUR YOUTH, DR. MATTHEW MILLER MEMORIAL SCHOLARSHIP		\$50	
ADD: MELISSA MORRISON MEMORIAL COLLEGE SCHOLARSHIP		\$	
Optional Sponsorship Plaque? Please enter Yes or No		Y/N	
TOTAL			

AFFILIATED COACH/PLAYER REQUEST

Sponsorships will be assigned to affiliated coach or player as indicated on a first come, first serve basis for requested teams. HYSL reserves the right to assign as needed if a coach/player is already on a team with a sponsor. For payments received after June 30, HYSL will apply as needed.

Affiliated Coach or Player: _____

Please mail this completed form with your payment to: HYSL, PO Box 6784, Eureka, CA 95502

Please send your logo to humboldtyouthsoccer@gmail.com. HYSL reserves the right to review all content.

FOR OFFICIAL USE:

Check no.: _____	Date: _____	Accepted by: _____	HYSL Tax ID# <u>68-0080353</u>
Amount: _____	End date of sponsorship: _____		